

UNDERGRADUATE ENROLLMENT AND RETENTION						
St. Bonaventure University Jandoli School of Communication						
TOTAL ENROLLMENT						
Fall	Major	Number				
2023	Broadcast Journalism	17				
2023	Communication, Social Justice and Advocacy	6				
2023	JMC	16				
2023	Media Studies	4				
2023	Sports Media	77				
2023	Strat. Comm.	35				
2023	Undeclared Communication	10				
2023	Video Production	13				
2023	Total - J/MC	178				
Fall	Major	Number of majors				
2022	Broadcast Journalism	16				
2022	Communication, Social Justice and Advocacy	3				
2022	JMC	24				
2022	Media Studies	3				
2022	Sports Media	59				
2022	Strat. Comm.	24				
2022	Undeclared Communication	11				
2022	Video Production	9				
2022	Total - J/MC	149				
2021	Broadcast Journalism	15				
2021	Communication, Social Justice and Advocacy	0				
2021	JMC	27				
2021	Media Studies	2				
2021	Sports Media	53				
2021	Strat. Comm.	30				
2021	Undeclared Communication	8				
2021	Video Production	6				
2021	Total - J/MC	141				
2020	Broadcast Journalism	15				
2020	JMC	45				
2020	Media Studies	0				
2020	Sports Media	42				
2020	Strat. Comm.	48				
2020	Undeclared Communication	11				
2020	Video Production	1				
2020	Total - J/MC	162				
2019	Broadcast Journalism	8				
2019	JMC	67				
2019	Sports Media	22				
2019	Strat. Comm.	69				
2019	Undeclared Communication	3				
2019	Total - J/MC	169				
2018	JMC	81				
2018	Strat. Comm.	90				
2018	Undeclared Communication	1				
2018	Total - J/MC	172				

Fall Cohort	Major		No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total

RETENTION PERCENTAGES						
Fall Cohort	Major	No longer enrolled	Enrolled but in a different program in a different school	Enrolled in a different program in the same school	Enrolled in same program	Total
2023	Broadcast Journalism	0%	14%	14%	71%	100%
2023	Communication, Social Justice and Advocacy	0%	0%	0%	100%	100%
2023	JMC	0%	17%	0%	83%	100%
2023	Media Studies	0%	0%	0%	0%	0%
2023	Sports Media	9%	9%	5%	77%	100%
2023	Strat. Comm.	17%	0%	0%	83%	100%
2023	Undeclared Communication	14%	0%	29%	57%	100%
2023	Video Production	13%	0%	13%	75%	100%
2023	Total - J/MC	9%	7%	9%	76%	100%
2023	University Total - All Majors	26%	11%	16%	47%	100%
2022	Broadcast Journalism	0%	29%	43%	29%	100%
2022	Communication, Social Justice and Advocacy	100%	0%	0%	0%	100%
2022	JMC	25%	0%	38%	38%	100%
2022	Media Studies	0%	0%	0%	0%	0%
2022	Sports Media	14%	14%	9%	64%	100%
2022	Strat. Comm.	25%	25%	0%	50%	100%
2022	Undeclared Communication	0%	50%	33%	17%	100%
2022	Video Production	0%	25%	50%	25%	100%
2022	Total - J/MC	15%	19%	22%	44%	100%
2022	University Total - All Majors	26%	11%	16%	47%	100%
2021	Broadcast Journalism	0%	0%	60%	40%	100%
2021	Communication, Social Justice and Advocacy	0%	0%	0%	0%	0%
2021	JMC	25%	25%	25%	25%	100%
2021	Media Studies	0%	0%	0%	0%	0%
2021	Sports Media	35%	12%	6%	47%	100%
2021	Strat. Comm.	75%	0%	0%	25%	100%
2021	Undeclared Communication	33%	0%	67%	0%	100%
2021	Video Production	100%	0%	0%	0%	100%
2021	Total - J/MC	37%	9%	20%	34%	100%
2021	University Total - All Majors	37%	10%	15%	38%	100%
2020	Broadcast Journalism	100%	0%	0%	0%	100%
2020	JMC	100%	0%	0%	0%	100%
2020	Media Studies	n/a	n/a	n/a	n/a	n/a
2020	Sports Media	95%	0%	0%	5%	100%
2020	Strat. Comm.	100%	0%	0%	0%	100%
2020	Undeclared Communication	86%	0%	14%	0%	100%
2020	Video Production	100%	0%	0%	0%	100%
2020	Total - J/MC	96%	0%	2%	2%	100%
2020	University Total - All Majors	98%	0%	1%	1%	100%
2019	Broadcast Journalism	100%	0%	0%	0%	100%
2019	JMC	100%	0%	0%	0%	100%
2019	Sports Media	100%	0%	0%	0%	100%
2019	Strat. Comm.	100%	0%	0%	0%	100%
2019	Undeclared Communication	100%	0%	0%	0%	100%
2019	Total - J/MC	100%	0%	0%	0%	100%
2019	University Total - All Majors	99%	0%	0%	0%	100%
2018	JMC	100%	0%	0%	0%	100%
2018	Strat. Comm.	100%	0%	0%	0%	100%
2018	Undeclared Communication	100%	0%	0%	0%	100%
2018	Total - J/MC	100%	0%	0%	0%	100%
2018	University Total - All Majors	100%	0%	0%	0%	100%